

Fairtrade at Findhorn

By Helena Young and Emily Brown

Two FANG members have been researching how Fairtrade is marketed and sold in the local area. As part of this they paid a visit to the Phoenix Shop and Blue Angel Café in Findhorn to find out how they promote Fairtrade. Pupils, Erin Thomson and Heather Prentice were very warmly welcomed by the staff at the Phoenix shop who gave them a guided tour and information on how they support and stock as many Fairtrade and Traidcraft products as possible. They informed the girls that they have been selling Fairtrade goods for the last 30 years and that all food and drink made and sold in the Blue Angel Café is Fairtrade.

At the end of their tour the staff presented the girls with complimentary gift boxes made up of a variety of the products they sell in the shop, amongst these gifts were bars of chocolate, biscuits and jewellery made from recycled materials. Both found the visit very informative. Heather said: "It was a really interesting experience. I really enjoyed learning more about Fairtrade. The staff



made us feel so welcome". Erin added: *"It was an incredible experience and I would recommend visiting and purchasing from the Phoenix Shop."*